



**PARIS & HOLLYWOOD:
TRANSNATIONAL STRATEGIES AND CIRCULATIONS
IN THE FILM & TELEVISION INDUSTRIES**

September 13-14, 2018 – CRESPPA-CNRS

Event Schedule

September 13

Opening comments 10:00 am Violaine Roussel (CRESPPA-Labtop)

Panel 1 10:20 – 12:20 pm *Chaired by Olivier Roueff (CRESPPA-CSU)*

Denise Bielby (University of California Santa Barbara), “Film Critics and Film Criticism in Transnational Hollywood”

Georges Meyer (CRESPPA-Labtop), “Censorship. French-American Relations and Circulations (1959-1975)”

Séverine Sofio & Gaël Marsaud (CRESPPA-CSU & Labtop), “‘This class will change your writing life’: Hollywood Screenwriting Gurus in Paris and their Public”

Lunch break 12:30 – 1:30 pm

Panel 2 1:30 – 2:50 pm *Chaired by Chloé Delaporte (Université Montpellier 3)*

Delphine Naudier (CRESPPA-CSU), “Middlemen, 'name artists' and their circulation between France and the US (late 19th c-1960s)”

Ross Melnick (University of California Santa Barbara), “Fox Hunt: 20th Century-Fox, Africa, and the Search for Meaning in the Company's Divided Continental Strategy”

Break 2:50 – 3:10pm



Panel 3 **3:10 – 4:30 pm** *Chaired by Chloé Delaporte (Université Montpellier 3)*

Jennifer Holt (University of California Santa Barbara), “Technological Disruption, Media Policy, and the Future of US-EU Content Exchange”

Jérôme Pacouret (CESSP, CNRS-Université Paris 1-EHESS), “Hollywood's international fight against digital piracy”

Reception (on site)

September 14

Panel 4 **10:00 – 12:00 pm** *Chaired by Christine Cadot (CRESPPA-Labtop)*

Aurélié Pinto (Université Paris 3), “‘Indie cinema:’ what circulates between Hollywood and France?”

Michael Curtin (University of California Santa Barbara), “Branded Blockbusters and Streaming Series: New Transnational Strategies of the French Film and Television Industries”

Audrey Mariette (CRESPPA-CSU) & Laure de Verdalle (Laboratoire Printemps/CNRS), “When French directors do American movies: Crossing from France to Hollywood in the 2000's”

Closing discussion **12:00 – 12:30 pm**

Event location: CNRS, 59-61 rue Pouchet, 75017 Paris, Ground Floor, Conference Room.

Access: Metro line 13 (Guy Moquet or Brochant), RER C (Porte de Clichy), Bus 66 or 31;
<http://www.pouchet.cnrs.fr/acces/>

This event is co-organized by Michael Curtin and Violaine Roussel, and co-sponsored by the French National Agency for Scientific Research (CNRS) and the UCSB Mellichamp Global Dynamics Initiative.

Website: www.21global.ucsb.edu/activities/transnational-hollywood

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